✓ WLRN

NEWS FROM LEHIGH

OFFICE OF PUBLIC INFORMATION
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RELEASE: UPON RECEIPT

SUBJECT: LEHIGH STUDENT RADIO STATION APPLIES FOR EDUCATIONAL FM PERMIT WITH FCC

Broadcasts would go off campus to Lehigh Valley area for first time

BETHLEHEM, PA. (Special) -- The student-operated Lehigh University Radio Network currently has an application on file with the Federal Communications Commission (FCC) in Washington for an educational, non-commercial FM radio station to be located on the Lehigh campus.

If approved, it will mark the first time ever that the Lehigh student radio stations will broadcast to the Allentown-Bethlehem-Easton area of the Lehigh Valley.

The construction permit has been filed this month (Dec., 1970) with the FCC by Kear and Kennedy, Washington, D.C., consulting engineering firm. Dr. Frank Kear, partner in the firm, is a Lehigh alumnus and trustee.

In anticipation of the station being approved, a special campus-community advisory board has been formed for the station. This board will meet monthly to advise the students on various broadcasting matters and programming. The station, however, will be completely directed by Lehigh students.

Since 1947 the students have directed WLRN on the Lehigh campus. In 1961 the students founded WLVR as a companion station. Each station is programmed separately and will remain on the air along with the proposed FM educational station, but only the latter's programming will be beamed to the local communities.

(more)

MORE ON PROPOSED FM RADIO STATION AT LEHIGH ADD 1

The proposed FM station will have the call letters, WLVR-FM and will be at 91.3 megacycles on the FM band with an initial power of 10 watts. The opportunity to expand the station to 1,200 watts would be available for the future. The transmitter for the FM station would be located on top of Packer Hall-The University Center on the Lehigh campus.

Current facilities and equipment of the existing stations would be used for the new FM station. These are located in the Richard Harding Davis journalism wing of the University Center.

The other two stations (WLRN and WLVR), both of which are on the AM band at 640 and 690, cannot be heard off campus since they are carrier current operations that beam their broadcasts over power lines and not through the atmosphere. It is anticipated that the new FM station would be heard in an area with a 15-mile radius from the Lehigh campus in Bethlehem.

Members chosen for the advisory board for the student station are:

Joseph H. Reynolds, assistant to the dean of student life, Lehigh University, who will serve as chairman;

Albert P. Delgrosso, superintendent of buildings and grounds, Bethlehem School District, and vice chairman of the South Side '76 Committee;

Paul Caldwell, director of news, Radio Station WGPA, Bethlehem;

Donald Robert, program director, WLVT-TV, Channel 39, Lehigh Valley's educational and public television station;

Dr. Jack A. DeBellis, associate professor of English and member of the Community Relations Committee of the Lehigh University Forum;

Samuel I. Connor, director of public relations at Lehigh and advisor to the campus radio stations;

H. Ronald Klasko, a senior in Lehigh's College of Arts and Science and station manager. He is the son of Mr. and Mrs. Leon Klasko, 1744 Sue Ellen Drive, Havertown, Pa.

(more)

A. James Cameron, a junior in Lehigh's College of Engineering and station program director. He is the son of Mr. and Mrs. A. Harold Cameron, 287 Palisade Ave., Dobbs Ferry, N.Y.

The student officers of the campus radio stations will not only interact with this new advisory board but will continue relationships with the University Board of Publications and other campus organizations. One more student will be invited to serve on the advisory board.

In addition to Klasko and Cameron, other officers of the student Lehigh Radio Network are:

Howard S. Frisch, a senior in Lehigh's College of Business and Economics and station sports director. He is the son of Mr. and Mrs. Milton M. Frisch, 10 Puritan Park, Swampscott, Mass.

Anthony Baran, a junior in Lehigh's College of Engineering and station chief engineer. He is the son of Mr. and Mrs. Walter Baran, 200 Butler Road, Frackville, Pa.

Del H. Brand, a sophomore in Lehigh's College of Arts and Science and station business manager. He is the son of Mr. and Mrs. Herman D. Brand, 8 Carriage House Lane, Mamaroneck, N.Y.

Robert F. Hoerner, Jr., a sophomore in Lehigh's College of Engineering and station news director. He is the son of Mr. and Mrs. Robert F. Hoerner, Sr., 358 Wilson Drive, Pittsburgh, Pa.

Kenneth M. Leff, a sophomore in Lehigh's College of Arts and Science and station WLRN program director. He is the son of Mr. and Mrs. Donald Leff, 106 Greenwood Drive, Millburn, N.J.

The Lehigh student stations are a member of the Intercollegiate Broadcasting System (IBS) and an affiliate member of the Ivy Radio Network.

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